

Decorate. Renovate. Landscape.

Find everything needed to improve your home at

**THE SUBURBAN FALL HOME SHOW
Greater Philadelphia Expo Center at Oaks**

October 21 - 23, 2011

Now, the only fall home show in the Philadelphia suburbs, The Suburban Fall Home Show is an ideal destination to look for the latest home entertainment, renovation and design resources – all at great prices.



Autumn inspires thoughts of home entertaining - and with it - remodeling, decorating and preparations for the holiday season. With hundreds of local companies and experts on hand, the Suburban Fall Home Show is the best place to find deals good enough to take home!

When: Three days only—Friday, October 21st- Sunday October 23rd

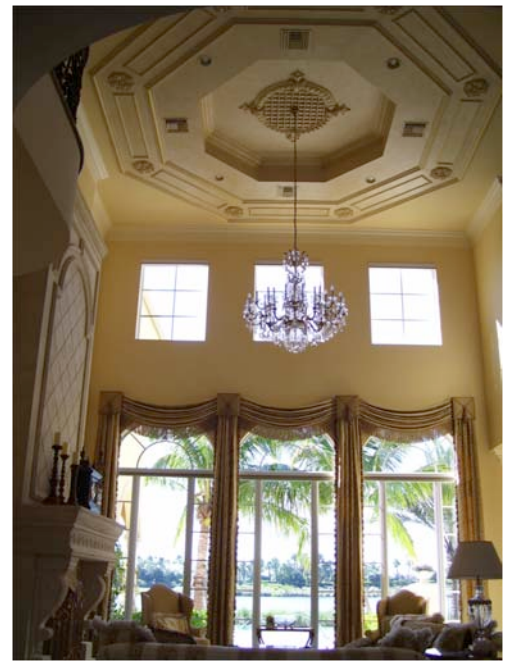
Where: *At the only Suburban Expo Center, the Greater Philadelphia Expo Center at Oaks* 100 Station Avenue, Oaks, PA. Just five minutes from Valley Forge off the Oaks exit of Route 422, 20 miles from Center City. GPS users: 1601 Egypt Road, Phoenixville, PA 19460 (Upper Providence Township)

Features: Designer rooms will inspire interior design ideas. Bring photos and swatches and “Ask the Designers”

for expert interior design advice. You’ll be sure to learn something new!

Free antique appraisals to attendees of the show! Bring a favorite flea market find or “family heirloom” to learn its’ true value. Dr. Lori, TV personality, syndicated columnist and Pd.D. antiques appraiser will appear on Saturday and Sunday.

Take the stress out of this upcoming holiday season with cooking demonstrations from our Chef Stage presented by Keiffer’s Appliances.



Show Hours:

Friday, October 21 st	12:00 PM – 9:00 PM
Saturday, October 22 nd	11:00 AM – 9:00 PM
Sunday, October 23 rd	11:00 AM - 6:00 PM

Ticket Info: Friday, October 21st - admission is free.

Saturday and Sunday admission is \$6 for adults. Ages 12 and under are admitted free.

Special discount offer- print a Buy One, Get One FREE coupon at phillyexpos.com.

A Letter from Show Manager

Joyce Mockus

I like to compare the home show experience to the ultimate "home department store" - where you can find product/services to suit every need, for every room of your home, inside & out, only BETTER!

At a home show, you benefit from a select variety of businesses all vying to outdo the other for your business. It's competition at its best!

Unlike shopping on the internet, or the 'big box' stores, at a home show you can see, talk with, and compare offerings from different companies. And at our shows, you can enjoy and learn from experts in interior and landscape design, cooking and entertaining and antiques!

D & D Expositions is a family run, locally-based business-and-the only Home Show producer in the suburban Philadelphia area! Many companies have tried to unseat our exclusivity at the Greater Philadelphia Expo Center in Oaks, PA due to it's incredible open spaces, free parking and ease of access from major roads.

Please enjoy our shows: Suburban Fall Home Show and the Suburban Home & Garden Show, coming February 23-26, 2012. They are labors of love. We hope you will find all that you are looking for and more.

Sincerely,

Joyce Mockus, President
D & D Expositions

At the 2011 Suburban Fall Home Show, you'll find more than just houseware..

Stage Presentations

Friday, October 21st

1:30 PM – Pastry Chef Danielle Moore

Saturday, October 22

11:30 AM – Dr. Lori

12:30 PM – Pastry Chef Danielle Moore

1:30 PM – Chef Maria Liberati

2:30 PM - Dr. Lori

3:30 PM – Pastry Chef Danielle Moore

4:30 PM – Chef Maria Liberati

5:30 PM – Dr. Lori

Sunday, October 23rd

11:30 AM – Dr. Lori

1:30 PM – Chef Maria Liberati

2:30 PM - Dr. Lori

3:30 PM – Pastry Chef Danielle Moore



Show Highlights

Building a patio? Thanks to **Forever Stone, LLC** there is now an eco-friendly way to do it. Located in Downingtown, PA, Forever Stone makes a variety of products out of granite waste, and granite won't fade the way concrete products do. Come to the show to check out their one of a kind Fire Pit, or their Split Rock veneer, which is perfect for interior or exterior use and can be used for backsplash, fireplace surround, outdoor kitchens, stone facades, you name it. All of Forever Stone's products are 100% LEED contributing. Every product is made from the uncompromising quality of granite, marble or quartz, and every 100 square feet of paver or tile you use keeps around one ton of waste out of the landfill.

www.foreverstone.biz

HomeNet Solutions is a contractor referral service that provides homeowners with referrals for all home improvement needs, which includes everything from screwing in a light bulb, disaster recovery, renovation projects, building a major addition and everything in between. Their service is FREE and takes the guesswork out of finding a good contractor!

Homenetsolutions.com

Come to the show for **special offers** from Platinum Plumbing, NJ-PA Energy Group, Basement Waterproofing Specialists, Solar Green Energy, Sila Heating and Air Conditioning and **MANY MORE!**



Looking to refresh your home? Need decorating ideas? Come Out and Ask the Designers!

Bring your swatches! Gain a glimpse into the creative minds of three of the Philadelphia area's most brilliant interior designers with our Designer Rooms by Decorating Den, H & N Lauterio and Stage One Decorators. Expect the latest in furniture, wallpaper and finishing touches as each designer interprets the theme using their own style and flair, making sure that no sense is left unstimulated. Bring photos or fabric swatches and ask the designers for advice, experience and ideas for your own creative designs at home. Prepare for a sensory overload and some fantastic inspiration on how to translate this creative flair into your own home.



Decorating Den

With love and care, the designers of **Decorating Den Interiors** work with homeowners to produce spaces that reflect their taste with a stylish twist! Their projects include renovations, kitchens, bathrooms and basements. Decorating Den Interiors have been in business since 1969 and clients love that they're always up-to-date and looking for new, exciting products. We are proud to have these award winning designers be part of the **Suburban Fall Home Show**, where they will be showcasing a fully decorated model living room that includes furniture representing American vendors including custom furniture, luxury beaded wallpaper, state of the art Hunter Douglas shades, beautiful drapery and *hand-crafted custom pillows for sale on the day*. While visiting the stand, attendees can view both a printed and a digital portfolio with before and after images. They will also have the latest collection of fabric samples and window treatment hardware with crystal embellishments available to touch and feel. We welcome everyone to meet our team, see the latest design trends, and get inspired!



Stage One Decorators

Having a tough time selling your home? Let **Stage One Decorators** help you! The old adage that you only get one chance to make a great first impression is especially true when it comes to real estate. In today's competitive market, many homeowners are wondering what they can do to ensure that their home stands out among the growing number of houses for sale. The answer is professional home staging. Each person who views a home is a potential buyer and first impressions are critical. Stage One's staging techniques will transform the home to make certain that each potential buyer can see the beauty of the house and its focal points. Using their expertise in real estate and decorating trends they highlight the positive aspects of a home. They work to ensure that the home selling process is faster, more profitable and less stressful. At Stage One Decorators, our experience, talent and enthusiasm make us stand out as the premier home staging company in Delaware County. Stop by our Design room at Suburban Fall Home Show to see our work in action.



H & N Lauterio

H & N Lauterio specializes in designing and fabricating unique and exceptional quality window treatments from simple to extravagant. The workroom is managed by Gloria Lauterio, and she along with several talented seamstresses guarantee that your final results will be unequalled in both design and quality. With the challenges presented by today's unusual array of window styles, H & N Lauterio can design window treatments to meet any need. H & N Lauterio Décor is designing a room for the Home Show and will also be displaying their unusual window treatments at their booth. Ms. Chappell is very excited to start the design process. When she was contacted to design a space in the home show, she decided to use a fabric that had just been introduced in the last market as her inspiration. The fabric selection is representative of both new patterns and colors being introduced in design trends. Stop by the designer rooms at the Suburban Fall Home Show to see how her inspiration became a reality.



Antique Appraisals by Dr. Lori

Appears on Lifetime Television – Syndicated columnist – Ph.D. antiques appraiser – Keynote speaker!

As seen on Comedy Central's *The Daily Show with Jon Stewart*, NBC TV's *The Tonight Show*, and Lifetime Television, Dr. Lori brings humor and expertise to her appraisals. A certified fine art and antiques appraiser with a Ph.D. in art history. Dr. Lori's columns about antiques, travel, and home and garden design are read across the country. Dr. Lori is a nationally syndicated columnist with columns carried in 90 publications reaching more than 8.2 million readers monthly, an editor of several lifestyle magazines, and an author with 30 books to her credit. Bring an antique, flea market find or "family heirloom" with you to the **Suburban Fall Home Show** and **Dr. Lori** will offer a free appraisal to attendees of the show on Saturday, **October 22** and Sunday, **October 23!**



Why Dr. Lori says.. **Don't Host a Yard Sale!** (TM)

Do you want to get top dollar for your objects? It will never happen at a yard sale. Dr. Lori highlights the reasons why selling at a yard sale is just plain stupid in her upcoming *Don't Host a Yard Sale* (TM) book.

Don't allow early birds

When you host a yard sale, you will hear an early morning knock at your door from a professional antiques reseller who wants first pick at what you think is junk. Then, already tired from moving boxes onto the lawn late the night before, you will fight with this dealer to pay you a quarter for that ugly 1950s hula girl lamp. He knows that he'll turn around and sell that ugly hula girl lamp for \$450 (yes, that's what people really pay!). Do you think that is fair? You might as well save yourself the time and aggravation of hosting a yard sale and just put all of the clutter from your attic right out onto the curb. Read this book so you don't host a yard sale and unknowingly sell a \$450 lamp for a quarter.

Don't believe your trash is somebody's treasure

How does Dr. Lori know? From Dr. Lori's evaluations of over 20,000 objects a year, her hundreds of antique appraisal events across the country, and her actual yard sale visits to help hosts avoid a major loss, she sees the mistakes yard sale hosts make all the time. Dr. Lori sees the money that antiques resellers have made from what you unknowingly think is just ugly trash. Dr. Lori advises that you don't buy into that phrase "one man's trash is another man's treasure." Your "trash" can be your "treasure" and it can bring YOU big money instead of someone else!

Don't think this book won't cause controversy

Dr. Lori's gets Hate Mail from many antique resellers who profit from yard sale hosts' mistakes and ignorance, but despite the controversy, Dr. Lori will continue to reveal the truth about what's happening at American yard sales. She is not going to tell you the same old typical stuff that other so-called "experts" might tell you because many of them want to find bargains at your yard sales for themselves at your expense. Dr. Lori wants to you to use her expertise to help you!

Don't read the horror stories if you have a weak stomach

Don't listen to that "know it all" brother in law or spouse in your life who hasn't read Dr. Lori's book, hasn't attended one of Dr. Lori's events, or hasn't seen Dr. Lori on TV showing you the real deal as to why you shouldn't host a yard sale. Buy Dr. Lori's book and show them one of the real life horror stories that is outlined including the yard sale shoppers who case your home in preparation for a future burglary, or those "shoppers" who are just there to distract you so they can actually steal valuables from your front lawn. By highlighting the yard sale mistakes of other yard sale hosts across the country who Dr. Lori has met personally, you will learn how to avoid selling your unwanted junk for very little money. This is the one book that you can't afford not to read.



Get Ready to Entertain this Holiday Season!

There's a warm, comforting feel to the phrase, "Home for the holidays" and our chefs will help you plan welcoming meals for the holidays, or to make anytime special! **The Chef Stage presented by Kieffer's Appliances** will feature **Maria Liberati**, author of *The Basic Art of Italian Cooking* and one of the foremost experts on Italian cuisine and culture. A former model, Liberati has been called the 'Italian Martha Stewart' and will be a featured special guest on Rosenbluth Vacations' special culinary cruises. Enjoy hands on stage demonstrations by local Pastry Chef **Danielle Moore** who will teach you how to make knockout holiday desserts with half the calories and half the guilt! Discover tips and recipes for hosting casual gatherings and brunches, cocktail parties and memorable holiday dinners. So, sit back, relax with your guests and enjoy the holiday season!



Meet Our Chefs

Celebrity Chef, Gourmand World Cookbook Award Winner Maria Liberati will present cooking demos throughout the weekend and book signings for her newest book *The Basic Art of Italian Cooking: Holidays & Special Occasions*. Maria's philosophy is to create recipes that transform the freshest ingredients without changing their essential flavors. Enjoy cooking and travel? Find out about **Rosenbluth Vacation's Classic Mediterranean cruise** aboard the **Regent Seven Seas Voyager!** Join Maria to explore the culture and culinary tradition of Venice, Ancona, Florence, Pisa Portofino, Rome Sorrento, Dubrovnik, Kotor, Amalfi, Corfu and picturesque Taormina. Be sure to visit with Maria at the Suburban Fall Home Show where food meets home, travel and life!

Pastry Chef Danielle Moore of *Moore's Sweets* will prepare guilt-free desserts for holiday entertaining. You won't dread the holidays

anymore, because Danielle will teach you healthy tips, tricks and how-to bake favorite holiday treats with less calories! Don't have time to bake? No problem! Place your healthy holiday dessert orders with her at the Suburban Fall Home Show.

