



October 9, 10 & 11, 2009 Philadelphia Motorcycle Show brings the *VROOM* back to the Philly area!

Philadelphia, PA (July 16, 2009) -- **The Philadelphia Motorcycle Show** is bringing the *VROOM* back to Philly, featuring the latest vehicles from the powersports industry. Represented at the Show will be Buell, CanAm/BRP, Ducati, Harley-Davidson, Honda, Kawasaki, Kymco, Moto Guzzi, MV Agusta, Piaggio, Q-Link, Ski-Doo, Suzuki, Victory/Polaris and Yamaha, to name a few. Rumbling into the **Greater Philadelphia Expo Center at Oaks October 9 - 11** with the largest collection of motorcycles, ATVs and powersport vehicles the area has seen in years, guests will also have the opportunity to purchase aftermarket gear and accessories.

Pennsylvania consistently ranks 4th in the nation for new motorcycles sold with only California, Florida and Texas ranked higher. With more than 800,000 registered riders in Pennsylvania, it's been long overdue for an all-around biker lifestyle show of this caliber to return to the Philadelphia area.

In addition to a great selection of bikes to drool over, featured within the show will be **Dialed Action Sports Team** performing the most exciting BMX bicycle show with gravity defying action and X-Game style tricks that you've only seen on TV. Also appearing is seasoned **Kari Bennett**, a female BMXer from the Bethlehem, PA area.

Travel back in time with ***The Rod & Kustom Car-nival*** showcasing pre-1970 style old school professional and homebuilt cars and bikes. See the wildest Hot Rods, Rat Rods, Kustoms and meet **Rat Fink**, a zany character created by one of the originators of Kustom Kulture, Ed "Big Daddy" Roth.

Also come check out:

- **1st Annual Biker Brawl** presented by R.I.E. Mixed Martial Arts (Saturday)
- **Tattoo Alley** by nationally renowned Tattooed Kingpin
- **East Coast Biker Lounge** presented by East Coast Biker magazine
- **Custom Bike Competition**
- **Tricked Out Custom Cycles'** appearance by **Steve Kehler**
- **Live music by Brother Peach**, a tribute to the Allman Brother's Band (Saturday)
- **Revved Up for the Cause** Tri-State riders for Breast Cancer Awareness (Saturday)
- **Toy Run to the Show** (bring a new, unwrapped toy Sunday, October 11th and save \$3 off admission) sponsored by A.B.A.T.E. of Delaware Valley, to benefit St. Christopher's Hospital for Children
- & much, much more!

Admission is \$10 for adults, \$5 for ages 6 -11 and children 5 and under are admitted free. Hours: Friday, 4PM - 9PM; Saturday 10AM- 9PM; Sunday 10AM-6PM. Visit **phillyexpos.com** for directions and discount coupons or check us out on Facebook (Philly Moto Show).

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