



D&D Expositions Set to Debut Two New Events at Greater Philadelphia Expo Center

Top Home Show producer Joyce Mockus to merge Food & Wine Festival with Suburban Home Show

Philadelphia, PA – As a longtime regional manager for **dmg world media** home shows, Joyce Mockus led some of their most successful consumer events. Last year, Mockus launched her own South Jersey based D & D Expositions which has produced two successful shows so far in 2009 and is set to debut the **Suburban Home Show featuring the Food & Wine Festival, October 16 – 18** and the **Philadelphia Motorcycle Show, October 9 – 11**, both held at the **Greater Philadelphia Expo Center at Oaks**.

Mockus is enthused by her new location: *“The Expo Center at Oaks is a dream facility for my exhibitors and visitors alike. The expansive exhibit space on one level makes it possible for us to showcase entertaining features and shows within our shows that give real value for event goers.”* With 220,000 sq. ft. and 700 exhibits, **Suburban Home Show is the largest fall home event in the tri-state region**, featuring local and national companies focusing on all facets of home renovation, entertaining, decorating and landscaping. Chris Myers, president of GourmetShows.com is looking forward to their first event with D & D: *“Combining the Food & Wine Festival with the Suburban Home Show is a natural extension of the popular gourmet events we have been producing in Atlantic City, NJ for the past few years. Bringing top chefs like Ingrid Hoffman and Robert Irvine, food and premium wine into suburban Philadelphia will be a win-win for the specialty food and beverage industry as well as the area’s cooking show fans.”*

The largest collection of motorcycles, ATVs and powersports vehicles the Philadelphia area has seen in years will be showcased at the Philadelphia Motorcycle Show October 9-11. *“With over 150,000 licensed motorcyclists within a 25 mile radius of this event site, we thought it was time to bring a show of this caliber back to Philly,”* explains Show Manager David Mockus, who brings his experience with Advanstar to D & D Expositions.

D & D was recently awarded long term exclusive contracts to hold home shows in the Greater Philadelphia Expo Center at Oaks and will also present a spring event, the **Suburban Home & Flower Show, February 18 – 21, 2010**, which had an excellent debut in 2009 despite the economic downturn and aggressive competition in the marketplace. The venue is fast becoming known as a premier destination with family-friendly attractions on-site and slots coming to the nearby Valley Forge Convention Center. For more information, contact D & D Expositions at 856.782.2222 or phillyexpos.com.

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